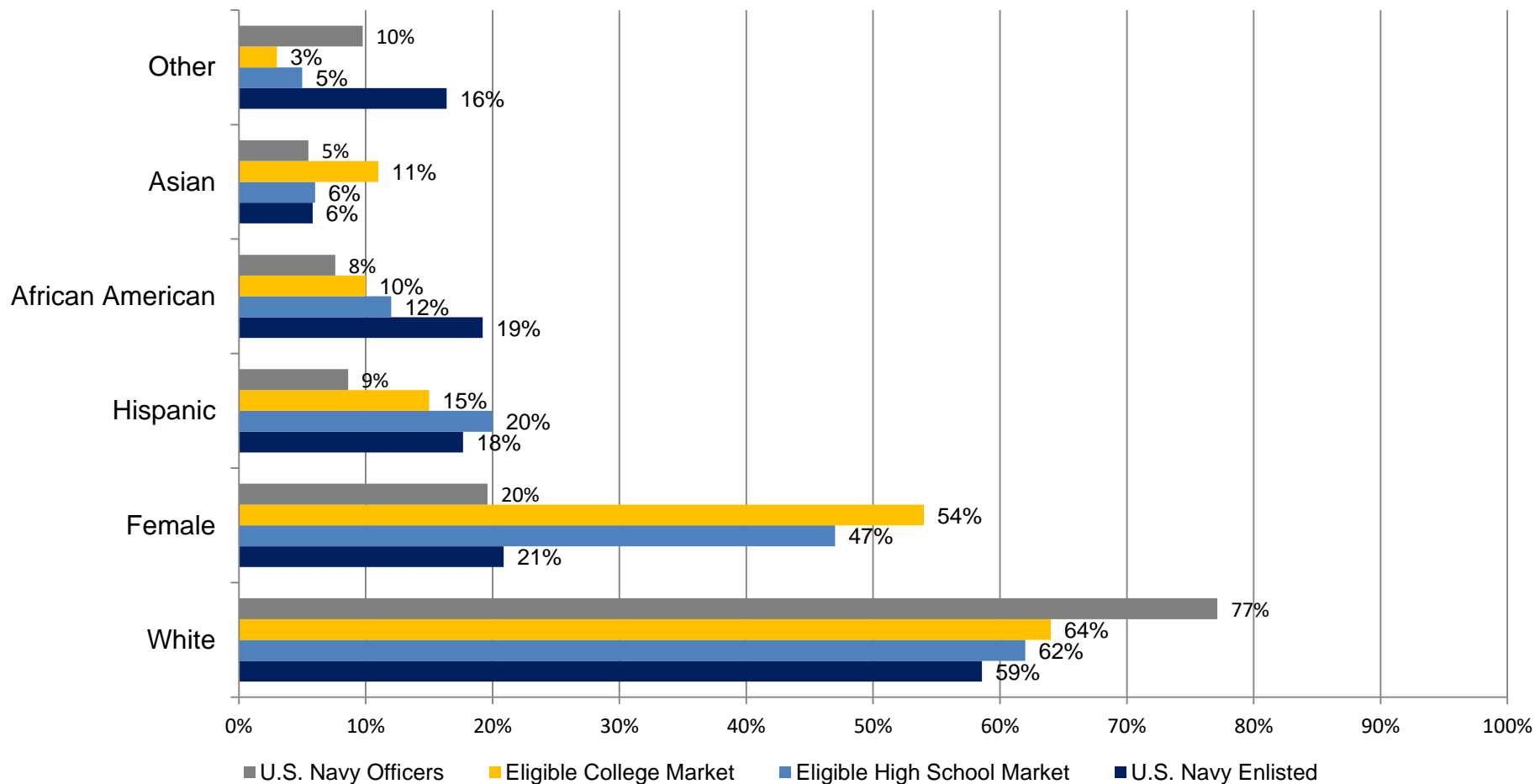




Navy Population vs. Eligible High School Market vs. Eligible College Market



“Other” category includes: American Indian, Alaskan Native, Native Hawaiian, other Pacific Islander, Multiple Races and “Decline to Respond.”

U.S. Navy data (Active + Reserve) includes officers and enlisted as of 1 January 2020, NMPBS.

U.S. National Eligible Population data from 2014 JAMRS estimates (Awaiting Update). Includes eligible high school market and college market youth, ages 17-24.